

# HELP FIND THE HOMERUN CURE FOR ALL CANCER.



Brock Fleming was a happy, healthy, energetic 7-year-old boy. He had a loving smile, caring heart, and infectious laugh – the kind of kid you would never forget. But in an instant, his life had changed forever. On May 4, 2016, Brock fell and hit his head, leading to a series of events that resulted in his diagnoses with DIPG brain cancer.

Despite the radiation treatments, trial drugs, and natural supplements he underwent, he kept a cheerful attitude and was determined to kick cancer in the nuts. He educated everyone on sharks, killer whales, and dinosaurs and was considered an artist among his friends – known for his drawings of killer whales. Brock's strength and courage brought an entire community together, shedding light to this silent, deadly pediatric cancer. Sadly, Brock passed away on December 10th, right before Christmas.



# HALLOWEEN FUN RUN

In honor of Brock Fleming

OCTOBER 20, 2018

Old Settlers Park in Round Rock, TX



The Cure Starts Now -Texas Austin/Round Rock Chapter is a 501(c)(3) non-profit organization started by Melissa and James Fleming in honor of their son Brock. Thanks to the efforts of many companies around the nation, CSN is able to provide funding to research hospitals and new, innovative treatments. Yet, there is still so much more left to be funded...

## SPONSORSHIP OPPORTUNITIES

|                                                                                          | Title Sponsor<br>\$5,000 | Helicopter Candy<br>Drop Sponsor<br>\$2,500 | Fun Run Sponsor<br>\$1,500 | Trail Sponsor:<br>DIPG Kid<br>\$500                                                              | Trail Sponsor:<br>Trail Booth Sponsor<br>\$500 | Vendor Sponsor<br>\$300                      |
|------------------------------------------------------------------------------------------|--------------------------|---------------------------------------------|----------------------------|--------------------------------------------------------------------------------------------------|------------------------------------------------|----------------------------------------------|
| Race start/finish banner with company logo                                               | ●                        |                                             |                            |                                                                                                  |                                                |                                              |
| Company booth space in pavilion*                                                         | ●                        |                                             | ●                          |                                                                                                  |                                                |                                              |
| Helicopter ride at event (weather permitting)                                            | <b>2 Passengers</b>      | <b>1 Passenger</b>                          |                            |                                                                                                  |                                                |                                              |
| Company signage on helicopter                                                            |                          | ●                                           |                            |                                                                                                  |                                                |                                              |
| Exclusive booth along trail route that allows you to pass out swag, candy, etc. to kids* |                          |                                             |                            | ●                                                                                                | ●                                              |                                              |
| Social media recognition                                                                 | ●                        | ●                                           | ●                          | ●                                                                                                | ●                                              | ●                                            |
| Public mention at event                                                                  | ●                        | ●                                           | ●                          |                                                                                                  |                                                |                                              |
| Promotional materials in race goody bag*                                                 | ●                        | ●                                           | ●                          | ●                                                                                                | ●                                              | ●                                            |
| Complimentary registration and t-shirts                                                  | <b>8</b>                 | <b>6</b>                                    | <b>6</b>                   | <b>4</b>                                                                                         | <b>4</b>                                       | <b>2</b>                                     |
| Logo on event collateral materials                                                       | ●                        | ●                                           | ●                          | ●                                                                                                | ●                                              | ●                                            |
| Company link on event website                                                            | ●                        | ●                                           | ●                          | Recognition on even site                                                                         | Recognition on even site                       | Recognition on even site                     |
| Additional Info                                                                          |                          |                                             |                            | Sponsorship includes honoring a child currently battling or who has lost their battle with DIPG. |                                                | Exclusive company signage at vendor location |

\*To be provided by sponsor



MAKE A  
**DIFFERENCE.**  
DONATE TODAY!

**PAYMENT**

**RETURN FORMS AND PAYMENTS TO:**

Allstate/Team Brock  
2251 Double Creek Dr., Ste 201  
Round Rock, TX 78664

**MAKE CHECKS PAYABLE TO:**

The Cure Starts Now

**DONATE ONLINE AT:**

donate2csn.org/texas-austin

**SPONSORSHIP DEADLINE:**

October 5, 2018

**For more information contact:**

**Melissa Fleming**

(512) 560-9684

melissa.fleming@thecurestartsnow.org

The Cure Starts Now is an IRS recognized 501(c)(3) non-profit organization who has funded over \$10,000,000 in cancer research. All proceeds will go to The Cure Starts Now. **All donations are tax deductible in accordance with IRS regulations.**

**EIN: 26-0269131**

Learn more at [www.thecurestartsnow.org](http://www.thecurestartsnow.org)



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**SPONSORSHIP FORM**



COMPANY OR INDIVIDUAL NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_

STATE: \_\_\_\_\_

ZIP: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

CONTACT EMAIL: \_\_\_\_\_

PHONE: \_\_\_\_\_

FAX: \_\_\_\_\_

**SPONSORSHIP LEVEL**

- Title Sponsor (\$5,000)     Helicopter Candy Drop Sponsor (\$2,500)     Fun Run Sponsor (\$1,500)
- Trail Sponsor: DIPG Kid (\$500)     Trail Sponsor: Trail Booth (\$500)
- In-Kind Donation (value: \$ \_\_\_\_\_ Item: \_\_\_\_\_ )

**VENDOR SPONSOR: \$300**

- Water Sponsor     Goody Bag Sponsor     T-Shirt Sponsor     Games Sponsor     Face Painting Sponsor
- Bouncy House Sponsor

**TOTAL: \$** \_\_\_\_\_

**FORM OF PAYMENT**

- Credit Card     Check     In-Kind

CC NUMBER: \_\_\_\_\_

EXP: \_\_\_\_\_

CVV: \_\_\_\_\_

SIGNATURE \_\_\_\_\_