



THE CURE STARTS NOW®

# HELP FIND THE HOMERUN CURE FOR ALL CANCER.

## BECOME AN EVENT SPONSOR

Thanks to the efforts of individuals & companies around the world, The Cure Starts Now has funded **over \$12,500,000** in research grants.

The Cure Starts Now is an IRS recognized 501(c)(3) non-profit organization started by Brooke and Keith Desserich after the loss of their daughter to brain cancer. All proceeds will go to The Cure Starts Now. **All donations are tax deductible in accordance with IRS regulations.**

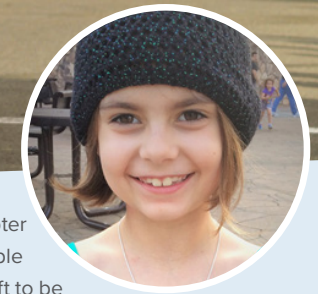
EIN: 26-0269131

Learn more at [www.thecurestartsnow.org](http://www.thecurestartsnow.org)

# 2020 RACE AGAINST THE ODDS NEBRASKA

A Fundraiser for The Cure Starts Now  
in Honor of Madelyn Shumaker

APRIL 18, 2020  
Chalco Hills Recreation Area, Omaha, NE



The 2020 Race Against the Odds is a premiere fundraising event for The Cure Starts Now Nebraska Chapter held in honor of Madelyn Shumaker. Thanks to the efforts of many companies around the nation, CSN is able to provide funding to research hospitals and new, innovative treatments. Yet, there is still so much more left to be funded.

## SPONSORSHIP OPPORTUNITIES

	PRESENTING \$5,000	PLATINUM \$2,500	GOLD \$1,000	SILVER \$500	BRONZE \$250	SUPPORTER < \$250
Number Available	2 Available	8 Available	Unlimited	Unlimited	Unlimited	Unlimited
Logo placed with event title	●					
Ability to speak at the event	●					
Front page of the website	●					
Logo on welcome signage	●					
Social Media Thank You	Logo & Link	Logo				
Space at the event. Must be manned by company. Additional \$200 if tent needed.	●	●				
Option to allow marketing item to be handed out to all participants	●	●	●			
Sponsor area of website	●	●	●	●		
Logo on back of shirt (size based on level)	●	●	●	●		
Logo placed on signage around event	4 signs	2 signs	1 sign	1 sign		
Email blast thank you	Logo	Logo	Logo	Logo	Name	Name
Participant Flyer	Logo	Logo	Logo	Logo	Name	Name
Number of free registrations	10	8	6	4	2	

**All logos need to be provided by April 4, 2020 to be guaranteed on printed marketing materials for the event.**

Logos must be submitted in PNG or EPS format.



THE CURE STARTS NOW®

MAKE A  
**DIFFERENCE.**  
DONATE TODAY!

### PAYMENT

#### RETURN FORMS AND PAYMENTS TO:

Jesse Shumaker  
555 Riverfront Plaza Apt 201  
Omaha, NE 68102

#### MAKE CHECKS PAYABLE TO:

The Cure Starts Now

#### DONATE ONLINE AT:

[www.RaceAgainstTheOdds.com](http://www.RaceAgainstTheOdds.com)

#### SPONSORSHIP & LOGO DEADLINE:

April 4, 2020

#### For more information contact:

Jesse Shumaker  
402-203-2509  
[jesse.shumaker@thecurestartsnow.org](mailto:jesse.shumaker@thecurestartsnow.org)

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## SPONSORSHIP FORM



COMPANY OR INDIVIDUAL NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_

STATE: \_\_\_\_\_

ZIP: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

CONTACT EMAIL: \_\_\_\_\_

PHONE: \_\_\_\_\_

FAX: \_\_\_\_\_

### SPONSORSHIP LEVEL

- Presenting Sponsor (\$5,000)  Platinum Sponsor (\$2,500)  Gold Sponsor (\$1,000)  
 Silver Sponsor (\$500)  Bronze Sponsor (\$250)  Supporter (< \$250)  
 In-Kind Donation (value: \$ \_\_\_\_\_ Item: \_\_\_\_\_ )

TOTAL: \$ \_\_\_\_\_

### FORM OF PAYMENT

- Credit Card  Check  In-Kind

CC NUMBER: \_\_\_\_\_

EXP: \_\_\_\_\_

CVV: \_\_\_\_\_

SIGNATURE \_\_\_\_\_