

HELP FIND THE HOMERUN CURE FOR ALL CANCER.



Brock Fleming was a happy, healthy, energetic 7-year-old boy. He had a loving smile, caring heart, and infectious laugh – the kind of kid you would never forget. But in an instant, his life had changed forever. On May 4, 2016, Brock fell and hit his head, leading to a series of events that resulted in his diagnoses with DIPG brain cancer.

Despite the radiation treatments, trial drugs, and natural supplements he underwent, he kept a cheerful attitude and was determined to kick cancer in the nuts. He educated everyone on sharks, killer whales, and dinosaurs and was considered an artist among his friends – known for his drawings of killer whales. Brock's strength and courage brought an entire community together, shedding light to this silent, deadly pediatric cancer. Sadly, Brock passed away on December 10th, right before Christmas.



HALLOWEEN FUN RUN

In honor of Brock Fleming

OCTOBER 23, 2021

Old Settlers Park in Round Rock, TX



The Cure Starts Now -Texas Austin/Round Rock Chapter is a 501(c)(3) non-profit organization started by Melissa and James Fleming in honor of their son Brock. Thanks to the efforts of many companies around the nation, CSN is able to provide funding to research hospitals and new, innovative treatments. Yet, there is still so much more left to be funded...

SPONSORSHIP OPPORTUNITIES

	Title Sponsor \$5,000	Helicopter Candy Drop Sponsor \$2,500	Fun Run Sponsor \$1,500	Trail Sponsor: DIPG Kid \$500	Trail Sponsor: Trail Booth Sponsor \$500	Vendor Sponsor \$300
Exclusive booth along trail route that allows you to pass out swag, candy, etc. to kids*				●	●	
Race start/finish banner with company logo	●					
Signage at drop area	●	●				
Company booth space in pavilion*	●	●	●			
Public mention at event	●	●	●			
Sponsor A child- Live Facebook mention during trophy presentation	●	●	●			
Promotional materials in race goody bag*	●	●	●	●	●	●
Complimentary registration and t-shirts	8	6	6	4	4	2
Logo on event collateral materials	●	●	●	●	●	●
Sponsor page of event site	Logo & Link	Logo & Link	Logo & Link	Logo	Logo	Logo
Social media thank you post	Individual post	Individual post	Individual post	Individual post	Individual post	Sponsor level group post
Additional Info				Sponsorship includes honoring a child currently battling or who has lost their battle with DIPG.		

*To be provided by sponsor

All logos need to be provided by October 4, 2021 to be guaranteed on printed marketing materials for the event.

Logos must be submitted in PNG or EPS format.



MAKE A
DIFFERENCE.
DONATE TODAY!

PAYMENT

**RETURN FORMS AND
PAYMENTS TO:**

Allstate/Team Brock
2251 Double Creek Dr., Ste 201
Round Rock, TX 78664

MAKE CHECKS PAYABLE TO:

The Cure Starts Now

DONATE ONLINE AT:

donate2csn.org/HalloweenWalk

**SPONSORSHIP &
LOGO DEADLINE:**

October 4, 2021

For more information contact:

Melissa Fleming

(512) 560-9684

melissa.fleming@thecurestartsnow.org

The Cure Starts Now is an IRS recognized 501(c)(3) non-profit organization who has funded over \$10,000,000 in cancer research. All proceeds will go to The Cure Starts Now. **All donations are tax deductible in accordance with IRS regulations.**

EIN: 26-0269131

Learn more at www.thecurestartsnow.org



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SPONSORSHIP FORM



COMPANY OR INDIVIDUAL NAME: _____

ADDRESS: _____

CITY: _____

STATE: _____

ZIP: _____

CONTACT NAME: _____

CONTACT EMAIL: _____

PHONE: _____

FAX: _____

SPONSORSHIP LEVEL

- Title Sponsor (\$5,000) Helicopter Candy Drop Sponsor (\$2,500) Fun Run Sponsor (\$1,500)
 Trail Sponsor: DIPG Kid (\$500) Trail Sponsor: Trail Booth (\$500)
 In-Kind Donation (value: \$ _____ Item: _____)

VENDOR SPONSOR: \$300

- Goody Bag Sponsor T-Shirt Sponsor Games Sponsor Face Painting Sponsor
 Bouncy House Sponsor

TOTAL: \$ _____

FORM OF PAYMENT

- Credit Card Check In-Kind

CC NUMBER: _____

EXP: _____

CVV: _____

SIGNATURE _____