



THE CURE STARTS NOW®
www.thecurestartsnow.org

10280 Chester Road; Cincinnati, Ohio 45215 (513) 772-4888 gala@thecurestartsnow.org

The Once in a Lifetime Gala is celebrating its 14th year **on May 14, 2022** at Duke Energy Convention Center Grand Ballroom and has become one of Cincinnati's largest and most unique galas, bringing in more than \$648,000 last year. **We were hoping that you might be able to donate to our silent auction to help us surpass last year's funding!**

- The Cure Starts Now (FEIN: 26-0269131)
- Contact: Brooke Desserich (513)772-4888 or gala@thecurestartsnow.org
- Event Date: May 14, 2022
- All donations will be used for a silent auction and must be received by April 15, 2022
- 100% of proceeds go to fund pediatric cancer research

What Makes This Year's Gala Unique?

The Once in a Lifetime Gala was started in 2007 and has quickly become one of Cincinnati's premiere galas. With our 14th anniversary, we expect 800-900 guests this year at this \$150- \$250 per ticket event with a silent auction that is one of the largest in the city. The event has been the major contributor to The Cure Starts Now succeeding in funding over \$18 million in pediatric cancer research.

How do we need your help?

During our event, guests will have the opportunity to bid on various silent auction items. This is where we need your help. Any gift certificates or items are welcomed. You will be issued a donation receipt for tax purposes. With our mobile bidding, guests love to pre-shop online which offers additional exposure for your company and your donation.

Thank you for your time and for supporting these children.

Founder & Executive Director
The Cure Starts Now
FEIN 26-029131



Brooke & her daughter Elena
who lost her battle to cancer

Auction donations are key!

With over 500 auction packages each year, the Once in a Lifetime Gala is one of the most impressive auctions in the area. Our guests enjoy the opportunity to support research and your businesses through this incredible silent and live auction.



CSN is Led by Cancer Parents!

The Cure Starts Now was founded by cancer parents, Brooke & Keith Desserich. Nearly all of our chapters are also run by cancer families in honor of their children. What does this mean? We are passionate about funding research in the most effective and efficient way possible.



Giving Kids a Voice

The Cure Starts Now is vested in representing all cancer families in our efforts. We love to go above and beyond to make sure we give our children the attention they deserve. Just as we worked tirelessly with Lauren Hill to spread her message out around the world and amplify her efforts, we will continue to do this until a cure is found.



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Donation Form

Important Notes

Item deadline April 15, 2022

Email Your Form To:

gala@TheCureStartsNow.org

Or Mail Your Form & Item To:

10280 Chester Road

Cincinnati, OH 45215

Questions?

(513) 772-4888 or

gala@TheCureStartsNow.org

Non-Profit Tax ID #26-0269131

Company Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Contact Name: _____ Phone: _____

Contact Email: _____

Item Description: _____

Restrictions: _____

Estimated Value Amount \$ _____

☐

Item Enclosed

☐

Please schedule a pick-up

☐

Please create a certificate

If you are **donating a gift certificate**, please keep in mind when setting the expiration date that the event is **May 14, 2022**.

**Mail form and item to
Cure Starts Now
10280 Chester Road;
Cincinnati, OH 45215**

Questions or ideas? We would love to talk to you!

Contact Sheila Tillman at (513) 772-4888 or gala@TheCureStartsNow.org

Important Numbers

3% Overhead

For the last 6 years The Cure Starts Now has had less than 3% overhead thanks to events like these.

14 Years

Started in 2007, The Cure Starts Now has 14 years of experience in funding DIPG research, encouraging researchers to collaborate and helping families pay tribute to their kids with fundraisers.

\$648,000

Last year this event raised \$648,000 toward our mission to fund research to help children battling cancer

1 Child

One child diagnosed with cancer is one too many. THIS is why we fight every day to fund research. To give families options for treatment and hope.