



# HELP FIND THE HOMERUN CURE FOR ALL CANCER.



Maddie had the warmest heart and a deep soul. We witnessed her compassion grow as she got to know many children battling cancer. Even with her extensive interests, her family remained the center of her world. Despite her young age, she understood the concept of heaven and was prepared for it. Her greatest loves, after her family, were her friends, her cat (Titan), her fish (Rosie), and pandas.

Jimmy Moran was a special kid. He loved to make people laugh. He always had a smile on his face. He loved to make up games, draw, play baseball, he was a black belt, loved to play with his dog, and was the best son, brother, grandson, nephew, cousin, and friend. Jimmy made a to-do list during one of his hospital stays. One of the items on his list was "Be happy for no reason". He lived that every day, up until he went to heaven on September 2, 2022. As hard as it is, we try to live by Jimmy's words and find our own happiness.

# 2024 RACE AGAINST THE ODDS NEBRASKA

A Fundraiser for The Cure Starts Now  
in Honor of Madelyn Shumaker and Jimmy Moran

**JULY 21, 2024**  
Chalco Hills Recreation Area, Omaha, NE



The 2024 Race Against the Odds is a premiere fundraising event for The Cure Starts Now Nebraska Chapter held in honor of Madelyn Shumaker and Jimmy Moran. Thanks to the efforts of many companies around the nation, CSN is able to provide funding to research hospitals and new, innovative treatments. Yet, there is still so much more left to be funded.

## SPONSORSHIP OPPORTUNITIES

	PRESENTING \$5,000	PLATINUM \$2,500	GOLD \$1,000	SILVER \$500	BRONZE \$250	SUPPORTER < \$250
Number Available	2 Available	8 Available	Unlimited	Unlimited	Unlimited	Unlimited
Logo placed with event title	●					
Ability to speak at the event	●					
Front page of the website	●					
Logo on welcome signage	●					
Social Media Thank You	Logo & Link	Logo				
Space at the event. Must be manned by company. Additional \$200 if tent needed.	●	●				
Option to allow marketing item to be handed out to all participants	●	●	●			
Sponsor area of website	●	●	●	●		
Logo on back of shirt (size based on level)	●	●	●	●		
Logo placed on signage around event	4 signs	2 signs	1 sign	1 sign		
Email blast thank you	Logo	Logo	Logo	Logo	Name	Name
Participant Flyer	Logo	Logo	Logo	Logo	Name	Name
Number of free registrations	10	8	6	4	2	

**All logos need to be provided by July 2, 2024 to be guaranteed on printed marketing materials for the event.**

Logos must be submitted in PNG or EPS format.



THE CURE STARTS NOW™

MAKE A  
**DIFFERENCE.**  
DONATE TODAY!

### PAYMENT

#### RETURN FORMS AND PAYMENTS TO:

Jesse Shumaker  
555 Riverfront Plaza Apt 201  
Omaha, NE 68102

#### MAKE CHECKS PAYABLE TO:

The Cure Starts Now

#### DONATE ONLINE AT:

[www.RaceAgainstTheOdds.com](http://www.RaceAgainstTheOdds.com)

#### SPONSORSHIP & LOGO DEADLINE:

July 2, 2024

For more information contact:

Jesse Shumaker  
402-203-2509  
[jesse.shumaker@thecurestartsnow.org](mailto:jesse.shumaker@thecurestartsnow.org)

Pay online and  
register here



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## SPONSORSHIP FORM



COMPANY OR INDIVIDUAL NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_

STATE: \_\_\_\_\_

ZIP: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

CONTACT EMAIL: \_\_\_\_\_

PHONE: \_\_\_\_\_

FAX: \_\_\_\_\_

### SPONSORSHIP LEVEL

- Presenting Sponsor (\$5,000)  Platinum Sponsor (\$2,500)  Gold Sponsor (\$1,000)  
 Silver Sponsor (\$500)  Bronze Sponsor (\$250)  Supporter (< \$250)  
 In-Kind Donation (value: \$ \_\_\_\_\_ Item: \_\_\_\_\_ )

TOTAL: \$ \_\_\_\_\_

### FORM OF PAYMENT

- Credit Card  Check  In-Kind

For credit card/e-check payments, please visit [RaceAgainstTheOdds.com](http://RaceAgainstTheOdds.com) to make your payment securely.