



# HELP FIND THE HOMERUN CURE FOR ALL CANCER.

## MEET MICHAEL

Michael was a kind, compassionate, and loving 12-year-old with energy unmatched by even that of the Energizer Bunny. His sense of humor was epic and he was so silly. He enjoyed going to the beach, reading Harry Potter and The Hunger Games, and playing sports, especially basketball and baseball. He was a master of Minecraft and he staged legendary Nerf gun battles with his family and friends. He loved making others happy and seeing their smiles.

In October 2012, Michael was diagnosed with DIPG, a fast-growing and highly aggressive form of brain cancer following balance issues, trouble walking, and left arm numbness. He declined rapidly after diagnosis and passed away one week later on October 29, 2012, the day he was scheduled to begin a treatment protocol.

Michael's mom, Betsy, and sister, Patti, honor his legacy everyday through their work raising money for pediatric brain cancer research. Funding research is crucial in finding the key to unlock DIPG. No other family should have to endure the pain of this monster.

## SPIN OUT CANCER

A Fundraiser for The Cure Starts Now  
in Honor of Michael Balliet

**MARCH 5, 2023**

**Gerrie's Fitness Center/Gould's Lane, Sugarloaf**



Spin Out Cancer is a fundraising event for The Cure Starts Now Foundation in the Sugarloaf, PA area held in honor of Michael Balliet. Thanks to the efforts of many companies around the nation, CSN is able to provide funding to research hospitals and new, innovative treatments. Yet, there is still so much more left to be funded.

## SPONSORSHIP OPPORTUNITIES

### GOLD SPONSOR - \$500

- Logo featured on event signage
- Logo featured on back of all t-shirts
- Marketing material distributed to all event participants

### SILVER SPONSOR - \$250

- Marketing material distributed to all event participants
- Company name listed on back of all t-shirts

### BRONZE SPONSOR - \$100

- Marketing material distributed to all event participants
- Company name listed on back of all t-shirts

### IN-KIND OR PRODUCT DONOR

- Company name listed on back of all t-shirts

For more information contact: Bets Caltabiano  
570-436-8661 | enw21mp@gmail.com



THE CURE STARTS NOW®

MAKE A  
**DIFFERENCE.**  
**DONATE** TODAY!

## PAYMENT

### RETURN FORMS AND PAYMENTS TO:

The Cure Starts Now Foundation  
10280 Chester Road  
Cincinnati, OH 45215

### MAKE CHECKS PAYABLE TO:

The Cure Starts Now

### DONATE ONLINE AT:

[csnevents.org/SpinOutCancer](http://csnevents.org/SpinOutCancer)

### SPONSORSHIP DEADLINE:

February 27, 2023

#### For more information contact:

Bets Caltabiano  
570-436-8661  
[enw21mp@gmail.com](mailto:enw21mp@gmail.com)

The Cure Starts Now is an IRS recognized 501(c)(3) non-profit organization started by Brooke and Keith Desserich after the loss of their daughter to brain cancer. All proceeds will go to The Cure Starts Now. **All donations are tax deductible in accordance with IRS regulations.**

EIN: 26-0269131

Learn more at [www.thecurestartsnow.org](http://www.thecurestartsnow.org)

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in Honor of Michael Balliet

## SPONSORSHIP FORM

COMPANY OR INDIVIDUAL NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_

STATE: \_\_\_\_\_

ZIP: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

CONTACT EMAIL: \_\_\_\_\_

PHONE: \_\_\_\_\_

FAX: \_\_\_\_\_

### SPONSORSHIP LEVEL

☐ Gold Sponsor (\$500) ☐ Silver Sponsor (\$250) ☐ Bronze Sponsor (\$100)

☐ In-Kind Donation (value: \$ \_\_\_\_\_ Item: \_\_\_\_\_ )

**TOTAL: \$** \_\_\_\_\_

### FORM OF PAYMENT

☐ Credit Card ☐ Check ☐ In-Kind

CC NUMBER: \_\_\_\_\_

EXP: \_\_\_\_\_

CVV: \_\_\_\_\_

SIGNATURE \_\_\_\_\_