

# HELP FIND THE HOMERUN CURE FOR ALL CANCER.



**Awesome Ali Shines On** - the Wisconsin Chapter of The Cure Starts Now was started in honor of the strong, courageous and beautiful Alison Verhaalen. Ali brought joy to all who knew her in her short 10.5 years on Earth. Her giggle was contagious and her smile could light up a room. She loved her family, friends and dog. She was a very talented artist, dancer, pianist and softball player. She loved barbeque chips and chocolate, swimming, shopping, taking vacations and playing Barbies. Her favorite subjects were social studies and reading.

The Cure Starts Now is an IRS recognized 501(c)(3) non-profit organization. All proceeds will go to The Cure Starts Now. **All donations are tax deductible in accordance with IRS regulations.**

EIN: 26-0269131

Learn more at [www.thecurestartsnow.org](http://www.thecurestartsnow.org)

## AWESOME ALI'S 5K

A Fundraiser for The Cure Starts Now  
in honor of Alison Verhaalen

**MAY 18, 2025**  
**Menomonee Falls, WI**

**Awesome Ali's 5k** is a premiere fundraising event for The Cure Starts Now organized by Emily & Anna LaFore, Alex & Maya Turner, and Hailey & Lindsey Secora in honor of Alison Verhaalen. Thanks to the efforts of many companies around the nation, CSN is able to provide funding to research hospitals and new, innovative treatments. Yet, there is still so much more left to be funded. By becoming a sponsor, you're bringing us one step closer to a cure.



### SPONSORSHIP OPPORTUNITIES

	PLATINUM \$1,500	GOLD \$1,000	SILVER \$500	BRONZE \$250	SUPPORTER < \$250
Number Available	2 Available	Unlimited	Unlimited	Unlimited	Unlimited
Logo placed with event title	●				
Front page of the website	●				
Social Media Thank You	Logo & Link	Logo			
Logo on back of shirt (size based on level)	●	●	●		
Number of free registrations	8	6	4	2	
Sponsor area of website	Logo	Logo	Name	Name	
Yard Sign at event	Logo	Logo	Logo	Name	Name
Email blast thank you	Logo	Logo	Logo	Name	Name

**All logos need to be sent to us no later than April 24.**

Logos must be submitted in PNG or EPS format.



THE CURE STARTS NOW®

MAKE A  
**DIFFERENCE.**  
**DONATE** TODAY!

## PAYMENT

### RETURN FORMS AND PAYMENTS TO:

10280 Chester Road  
Cincinnati, OH 45215

### MAKE CHECKS PAYABLE TO:

The Cure Starts Now

### PAY ONLINE AT:

<https://csnevents.org/AwesomeAlis5k>

### SPONSORSHIP & LOGO DEADLINES:

April 24, 2025

For more information contact:

**Margo Turner**

414-517-9590 | [margoandtracy@gmail.com](mailto:margoandtracy@gmail.com)

**Alex Turner**

414-517-9590 | [alexturner5120@gmail.com](mailto:alexturner5120@gmail.com)

**Emily LaFore**

262-330-3786 | [laforeemily@gmail.com](mailto:laforeemily@gmail.com)

Pay online and  
register here



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## SPONSORSHIP FORM



COMPANY OR INDIVIDUAL NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_

STATE: \_\_\_\_\_

ZIP: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

CONTACT EMAIL: \_\_\_\_\_

PHONE: \_\_\_\_\_

FAX: \_\_\_\_\_

### SPONSORSHIP LEVEL

☐ Platinum Sponsor (\$1,500) ☐ Gold Sponsor (\$1,000) ☐ Silver Sponsor (\$500)

☐ Bronze Sponsor (\$250) ☐ Supporter (< \$250)

☐ In-Kind Donation (value: \$ \_\_\_\_\_ Item: \_\_\_\_\_ )

TOTAL: \$ \_\_\_\_\_

### FORM OF PAYMENT

☐ Credit Card ☐ Check ☐ In-Kind

For credit card/e-check payment, please visit <https://csnevents.org/AwesomeAlis5k> or call **513-772-4888** to make your payment securely.